

The logo of Taoyuan University is a circular emblem. It features a thick yellow outer ring. Inside this ring is a blue band. The central part of the logo is a white field containing a stylized, interlocking design of yellow and green lines that form a four-lobed shape, reminiscent of a peach blossom or a stylized '4'. The Chinese characters '桃園' (Taoyuan) are written in a bold, red, sans-serif font across the center of the white field.

桃園